

THE COMPLETE REAL ESTATE SELLING BLUEPRINT

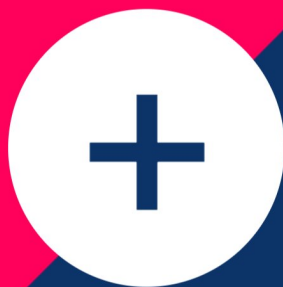
How to Sell your
Property for the
Highest Price



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THE COMPLETE REAL ESTATE SELLING BLUEPRINT



4 EASY STEPS TO A SUCCESSFUL SALE

MEETING AGENDA

- What is the likely selling range?
- How long will the sale campaign take?
- What are the changeover costs?
- What is the best marketing plan?



one. PREPARE **two.** INSPECT **three.** BUYERS **four.** SOLD!

YOUR AGENT PROFILE MEET YOUR AGENT

Real estate is actually more about people and relationships than property. When a seller chooses an agent to act on their behalf, they're also handing over enormous responsibility. (Agent's name) is not only aware of this responsibility, (he/she) lives and breathes it every day when acting for property sellers in your area. A great selling result happens when the agent has the systems and support to take care of every detail. Property sellers choose (Agent's first name) because (he/she) has built a reputation on attention to detail and delivering three key seller objectives: A top market result, a sale in a reasonable period of time and finally, providing an exceptional and rewarding real estate experience for every selling client. The very best selling results are created by carefully following a proven formula. Hope is not a strategy and luck is not a factor.



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THE BEST MARKETING OPTIONS CREATE BUYER COMPETITION

Every property is different. Our mission is to bring the obvious and most attractive marketing features of a property we are selling, to every buyer's attention. In fact, the more buyers the better, because that's when the magic happens. But the property market is often crowded and with buyers being subjected to more and more advertising, we only have a brief 'window' to make a real connection and ensure our client's property gets noticed by the right people. That's why we'll look at every detail and opportunity to get our listings on the buyer's radar. Because real estate has no recommended retail price, exceptional presentation and proven marketing strategies give our property listings the compelling and dynamic edge needed to influence a selling result in a very positive way.

THE RESULTS | JUST A FEW OF OUR RECENTLY SOLD HOMES



SOLD
\$XXX,XXX

25 Street Name Street, SUBURB			
Internet Views	Inspections	Offers Made	Days on Market
XXXX	XXXX	XXXX	XXXX



SOLD
\$XXX,XXX

25 Street Name Street, SUBURB			
Internet Views	Inspections	Offers Made	Days on Market
XXXX	XXXX	XXXX	XXXX



SOLD
\$XXX,XXX

25 Street Name Street, SUBURB			
Internet Views	Inspections	Offers Made	Days on Market
XXXX	XXXX	XXXX	XXXX



SOLD
\$XXX,XXX

25 Street Name Street, SUBURB			
Internet Views	Inspections	Offers Made	Days on Market
XXXX	XXXX	XXXX	XXXX



SOLD
\$XXX,XXX

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Internet Views	Inspections	Offers Made	Days on Market
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SOLD
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